

## **BIODATA**

**Ms. Pallavi Pareek**

*Educationist and Feminist, CloudTrain*



Pallavi Pareek, Co-founder at iPleaders and CloudTrain, is committed to simplifying laws and making their implementation simple and convenient for individuals involved. While her first venture was focused on bringing legal knowledge to the masses through online learning, the second venture CloudTrain has been focusing on gender issues and working with institutions in building safe work environment. For the past two and half years, Pallavi has been focusing primarily on the Sexual Harassment Laws at workplace and helping workplaces comply with the law. She has not only simplified the law but also offered tech solutions through online medium to make the sensitization and implementation extremely convenient. She is an external member of ICCs of a number of household Indian brands as well as foreign companies operating in India and has trained more than 15,000 individuals on this law. A green belt in Six Sigma, Pallavi aims at achieving alignment across the organization with the vision and resource efficiency as the core. Currently, Pallavi in her role as an external member of ICC for several companies is advising them in building a stable and safe organization and implement the anti- sexual harassment act in its whole essence. Her work for women's rights and workplace diversity has been recognized by several leading newspapers in the country. In her work on Sexual Harassment Laws, Pallavi has launched India's first and only online executive certificate course on Workplace Diversity and Sexual Harassment Prevention. This initiative has been supported by National University of Juridical Sciences, Kolkata - India's premier law school. Pallavi is an ardent speaker and write on the issues of

gender rights specifically that of girl child. She however also believes that overall sustainable development cannot happen if the focus is only limited to the girl child as they will eventually interact in a space where the boys/men are not educated to cater to their development and upliftment. Outside these two setups, Pallavi spends time with local communities and identifies individual and community needs that need attention. She is currently associated for program development and fundraising with Project DEFY, a makers space for creating schools without teachers, in Indian rural and underserved settings. She is also working on policy and process development with CrowdGuard, a global platform connecting citizens, NGOs, government agencies for public and individual safety. A graduate in BSc in Computer Science and MSc in Management with specialization in Change Management from Philippines, Pallavi has spent her the last decade in boardrooms and classrooms, advising leaders and managers on growth strategies, alignment of organisation and talent development with core focus on gender balance. As an independent consultant for startups, SMEs and MNCs in Philippines and India, Pallavi in the last 9 years has successfully conceptualized, designed, developed and implemented OD strategies as well as anti-sexual harassment policies for different industries - manufacturing, BPO, fashion, entertainment and media, food, education, service and retail segments.