



**WORLD YOUTH
FOUNDATION**

Annual Report

World Youth Foundation (WYF)

Engage • Educate • Empower

WORLD YOUTH FOUNDATION (WYF)

No. M1-2-19, World Youth Foundation Complex
Lebuh Ayer Keroh, 75450, Melaka, Malaysia



2025



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Annual Report of the
**World Youth
Foundation
(WYF)
2025**

World Youth Foundation Complex
Lebuh Ayer Keroh, Melaka, Malaysia
wyf.org.my



Table of Contents

Foreword by the Chairman of the World Youth Foundation (WYF)	1
Message of the Secretary General of the World Youth Foundation (WYF)	2
Acknowledgements	4
WYF Wonders of the World (WOW 3D) Gallery Art Workshop	6
WYF Back to School 2025 CSR Programme	8
Melaka Perdana Resort Homes Healthy Community Fiesta	10
Ramadan Iftar with His Excellency, Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, The Governor of the State of Melaka	12
Let's Recycle Plastic Bottles in conjunction with National Aidilfitri Madani Celebration 2025	14
Opening Ceremony of WYF Wonders of the World (WOW 3D) Gallery	16
TYT Cup Futsal League Championship 2025	18
Seminar on Occupational Safety and Health among Entrepreneurs	20
TYT Cup Futsal League Championship 2025 Final	22
Merdeka Trishaw Tour 2025 (Jelajah Kayuhan Beca Merdeka 2025)	24
News and Creative feature Writing Workshop	25
WYF Recycling Programme	26
Lead@School Programme SMK Sultan Muhammad Melaka	29
Lead@School Programme SMK Tinggi St David Melaka	30
Lead@School Programme SM Sains Muzaffar Shah Melaka	31
Lead@School Programme SMK Tun Mutahir Melaka	32
Lead@School Programme SMK Ayer Keroh Melaka	33
Sweet & Chill Cake Picnic	34
Hang Tuah Jaya Fun Run For World Tiger Day 2025	36
Launching Ceremony of The Sustainable School Recycling Programme & Environmental Awards Ceremony	38
Lead@School Programme SMK Bukit Baru Melaka	39
Lead@School Programme SMK Bukit Katil Melaka	40
Lead@School Programme Kolej Vokasional Melaka	41





Lead@School Programme SM Teknik Melaka Tengah Melaka	42
Lead@School Programme SMK Munshi Abdullah Melaka	43
WYF Chairman accorded exemplary Sustainability Champion CEO Award by SustNET	44
Pound-To-Fit Hang Tuah Jaya University Students Fitness Programme 2025	47
World Youth Foundation (WYF) Yassin Recitation and Doa Selamat Ceremony	48
Gema Suara Emas "Down Memory Lane" Concert	50
31st August Merdeka Day Brithday Celebration 2025	52
Hang Tuah Jaya (HTJ) University Students Sarong Walk	54
University / College Students Excellence Awards Ceremony 2025	56
Launching of Pastry @ Cooking Activities Based On Shared Facilities	58
Hang Tuah Jaya Students Acoustic Soul Night (Malam Akustik Jiwa)	60
Hang Tuah Jaya Futsal Championship	62
Forum-Partiotism, Leadership & Cohesion Towards the Preservation of a United & Harmonious Malaysian Society	64
Social Service Activities by DMDI Youth Bureau and World Youth Foundation	66
Menawan 2025 - In Search of Future Young Women Leadership Icon	68
WYF Monthly Forum on Fostering Values of Courtesy and Decency (Kesopanan dan Kesusilaan) amongst the Younger Generation	70
UN Climate Change Conference (COP 30) 2025	72
Gallery Visit and Asean-China Friendship Tree Planting Ceremony 2025	74
Closing Ceremony of the Luncheon in Conjunction with The Asean-China People-To-People Dialogue & Exchange 2025	75
4B Pushbike Championship RXZ Member @ Melaka Attack	78
Officiating the Collaborative UiTM-WYF "Tracing Origins, Preserving Heritage" Programme	80
Art Appreciation Exhibition : Caricatures of National Laureates (Sasterawan Negara)	82
Lead@School Post-Mortem And Presentation of Certificate of Appreciation	84
Conclusion	85



Foreword by the Chairman of the World Youth Foundation (WYF)

The year 2025 has been another significant and challenging year for the World Youth Foundation (WYF) as we continue our commitment and journey towards empowering young people and strengthening youth leadership at national, regional and global levels.

Throughout the year, the Foundation remained dedicated to providing platforms that encourage dialogue, leadership development, and collaboration amongst youth from diverse backgrounds and cultures. Through various programme's, forums, and training initiatives, we supported young leaders in developing the knowledge, skills, and networks needed to address contemporary challenges facing their communities.

Our journey into the fourth decade of our existence will largely focus on national, regional and international issues affecting youths in Malaysia, the ASEAN region in particular, and across the globe. Fostering understanding and global peace has been extraordinary challenging. But that did not deter us from contributing our efforts in tandem with the United Nations clarion call for the adoption of strategic development goals (SDGs) and the strive for a clean carbon-free environment.

By and large, our activities in 2025 emphasised the importance of partnership. By way of this report, readers and well-wishers will know that our CSR activities involve working closely with government agencies, educational institutions, schools, civil society organisations, and international youth networks. From environment, mental health, intellectual development, women's empowerment, entrepreneurship and drug abuse, we have been able to expand opportunities for youth engagement and capacity building. These collaborations continue to strengthen our efforts in promoting responsible leadership, social innovation, and sustainable development among young people.

The activities of 2025 initiated by the WYF, would not be able to be undertaken without the involvement and commitment of various entities and individuals. I would like to express my sincere appreciation to our Founding Father and Patron, His Excellency Tun Seri Setia Dr. Haji Mohd. Ali bin Mohd. Rustam, who has remained a pillar of strength and foresight to the Foundation. My heartfelt thanks also go out to members of our Board of Directors (BOD), partners, volunteers, and youth participants whose dedication and commitment, I must say, have contributed in no small measure to the success of the Foundation's initiatives and contributions to youth development, goodwill and understanding.

As we move forward, the World Youth Foundation will continue to build meaningful platforms for youth engagement and leadership development, ensuring that the voices and contributions of young people remain central in our endeavor towards shaping a better and more sustainable future.

Thank you.

With Utmost Sincerity,

Datuk Mohd Ridhwan bin Mohd Ali
Chairman, World Youth Foundation (WYF).

Message of the Secretary-General of the World Youth Foundation (WYF)



First and foremost, let me take this opportunity to extend our heartfelt congratulations to WYF Chairman, Datuk Mohd Ridhwan bin Mohd Ali, for being accorded the Asia-Pacific CEO Sustainability Champion Award by the Sustainable Business Network Association of Malaysia (SustNET). The prestigious award was presented by Y.M. Tunku Mohamed Alaudin Tunku Naquiyuddin, Honourable Patron of SustNET to our Chairman at the 3rd Asia-Pacific Sustainability Conference 2025. The Conference was held at Berjaya Hall, Bukit Kiara Equestrian & Country Resort, Kuala Lumpur on 20th August, 2025.

Overall, amidst a challenging geo-political and economic landscape, I take great pleasure in reporting that the year 2025 has been an insightful and rewarding year for us at the World Youth Foundation (WYF). We have maintained our focus on the continuity of our journey and commitment towards youth development and empowerment.

The spirit of volunteerism shines at WYF as we began the year with a focus on the nurturing of creative talents apart from the development of the intellect and academic excellence with students at selected schools. This programme was primarily held in Melaka, the historical and UNESCO-proclaimed heritage city state where the WYF is based. The Lead@School programme got underway early in the year as an effort to inculcate good values, nurture soft skills and the commitment to excellence amongst students.

At the heart of WYF's commitment to youth development and empowerment in 2025 were 17 core themes and issues. They were:

- Lifestyle, Health and Wellness Amongst the Younger Generation
- Education, Leadership & Intellectual Development
- Artificial Intelligence: Its Impact & Implications to Society
- Economic, Business & Entrepreneurship
- Crime & Drug Abuse Amongst Youth
- Urban Migration, Urban Poverty and Lifestyle Adjustments
- Environmental Preservation and Sustainable Development Goals
- Bullying and Cyber Bullying Amongst the Younger Generation
- Human Trafficking and Human Rights Issues
- Cyber crimes and Preventive Measures against On-Line Scammers
- Road Safety and Prevention of Road Accidents & Death
- Negative Social Media Influences and False/Fake content
- Unity, Inter-Cultural and Inter-Religious Understanding and Goodwill
- Administration and Good Governance of Youth Organisations & NGOs
- Global Peace & Stability
- Sexual & Child Abuse
- Domestic Violence



I echo our Chairman's viewpoint that, overall, 2025 has been a productive and meaningful year for the World Youth Foundation (WYF) as we continue to advance our mission of empowering young people and strengthening youth engagement across communities and borders. The spirit of volunteerism has been a crucial aspect and cornerstone of the Foundation's successful implementation of a range of programme's and initiatives focusing on: 1) Leadership Development, 2) Youth Dialogue, 3) Creative and Intellectual Capacity Building. These efforts provided young people with valuable opportunities to enhance their intellectual and creative skills, exchange ideas, and actively contribute towards addressing social, economic, and environmental issues.

At WYF, we believe that leadership qualities ought to be inculcated at an early age. Hence our collaboration with the department of education in the state of Melaka in order to nurture the 2Rs-Resilience and Responsibility. We view this initiative as a headstart towards the promotion of the innovative and creative spirit amongst the younger generation.

For 2026 and beyond, WYF will continue to work closely with our partners, stakeholders, and youth networks to ensure that our programme's remain relevant and impactful. Strengthening collaboration with institutions and organisations will enable us to broaden our outreach and create more inclusive platforms for youth participation.

Last but not least, I would like to express my sincere appreciation to our Chairman, Datuk Mohd Ridhwan bin Mohd. Ali, Board of Trustees, partners, volunteers, and dedicated members of the Secretariat for their continued support and commitment to the Foundation's mission.

As we move forward, the World Youth Foundation will continue to expand its programme's and partnerships to better serve young people and promote youth leadership, innovation, and cooperation at regional and global levels.

Adjunct Professor Dato' Norsabrina bt Mohd Nor
Secretary-General
World Youth Foundation (WYF).

Acknowledgements

The work of any non-governmental organisation (NGO) is ultimately a reflection of its commitment to serve, uplift, and create meaningful changes within the community. Hence, our WYF 2025 Annual Report captures not only the milestones achieved, but also the spirit of collaboration, resilience, and shared purpose that define our organisation as an “NGO in Special Consultative Status with the Economic and Social Council of the United Nations” and an “NGO associated with the United Nations Department of Public Information”.

2025 witnessed a series of events and activities organised by WYF. These events can be encapsulated and categorised into four major spheres. They are: **1) Performing arts and the world of creativity; 2) Education and the nurturing of innovative and creative young minds; 3) Environmental preservation and the understanding of SDGs (Sustainable Development Goals); 4) Sports, Leisure and Community interaction for a happy, healthier lifestyle.**

Since its inception in 1994, WYF’s efforts have been guided by a clear vision-to empower youth development, promote sustainable development, and advocate for inclusive growth. Through various initiatives, partnerships, and outreach programme’s, we have continued to address pressing social challenges within the country and the region as well while enhancing international relations and understanding.

As we move forward, we remain committed to innovation, accountability, and service excellence. We hope this publication provides insight into our journey and inspires continued support for the cause we champion.

Many individuals have been instrumental in the production of our 2025 Annual Report. First and foremost, we would like to extend our deepest appreciation to our beloved Patron and Advisor, His Excellency Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, for H.E.’s continued guidance, insights and commitment to enliven WYF activities and programme’s throughout the year. Our heartfelt thanks also go out to our Chairman, Datuk Mohd Ridhwan bin Mohd Ali, and our Secretary General, Dato’ Norsabrina Mohd Noor for their commitment, insights and valueable advice.

We acknowledge the unwavering dedication of our volunteers and members, whose passion and commitment form the backbone of our organisation. Their tireless efforts have made a significant difference in the lives of many especially that of the younger generation. We are equally grateful to our partners, sponsors, and donors for their trust and continuous support. Their contributions-whether financial, technical, or advisory-have enabled us to expand our reach and enhance the quality of our programme’s.



Finally, we recognise the untiring efforts of WYF secretariat staff and the editorial team who have diligently compiled and produced the WYF 2025 Annual Report. Their attention to detail and commitment to excellence have ensured that our work is documented with clarity and purpose.

To all who have been part of this journey, we offer our heartfelt gratitude and appreciation.

**The Secretariat,
World Youth Foundation
Ayer Keroh, Melaka, Malaysia.**

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2nd January 2025 (Thursday) | 10:00 am

WYF WONDERS OF THE WORLD 3D (WOW 3D) GALLERY ART WORKSHOP

Venue : **WYF 3D Gallery, Bandar Hilir, Melaka**

2025 began with the WYF Wonders of the World 3D (WOW 3D) Gallery Art Workshop – held in collaboration with Universiti Teknologi MARA (UiTM) Melaka and Jasin Community College.

This workshop aimed to expose participants to three-dimensional visual arts and creative techniques in art production.

Throughout the workshop, participants were guided by experienced artists from DMDI Banjarmasin, Indonesia as trainers and had the opportunity to create 3D artworks themed after the wonders of the world.

This activity successfully identified talent, enhanced creativity, and fostered an interest in 3D landscape art among the participants.

Overall, the workshop provided a meaningful creative art experience besides inculcating practical learning opportunities through WYF educational institution collaboration.





14th February 2025 (Friday) | 8:00 am

WYF BACK TO SCHOOL 2025 CSR PROGRAMME

Venue : **SK Tun Syed Ahmad Shahbudin School, Ayer Keroh, Melaka**

The WYF Back to School 2025 CSR programme was held to help ease the burden on families and to boost students' spirits ahead of the new school session.

The programme involved 32 schools in Melaka. Coupons were provided to students in order for them to redeem those coupons for school essentials and stationery at Mydin Supermarket. Through this headstart programme, students felt more enthusiastic and confident about returning to school.

This programme reflects our care and concern for supporting education especially among the young ones and the welfare of the local community.





22nd February 2025 (Saturday) | 7:00-12:00 am

MELAKA PERDANA RESORT HOMES HEALTHY COMMUNITY FIESTA

Venue : **Melaka Perdana Resort Homes**

The Healthy Community Fiesta, which was held at Melaka Perdana Resort Homes, was a highly anticipated event for local residents. The event was held in collaboration with The Melaka Perdana Residence Association and Hang Tuah Jaya Municipal Council.

Guest of Honour at the event was His Excellency Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, the Governor of the State of Melaka.

This CSR event was not just a festival, but a platform for residents to strengthen relationships apart from spreading awareness about the importance of leading healthy lifestyles.

On the day of the event, Melaka Perdana Resort Homes residents gathered with high spirits. Various interesting activities were held at the beautifully landscaped open field, such as briswalk, Zumba, aerobics, fancy dress competition and colouring competition. The opening ceremony of the Melaka Perdana Library was officiated by Chairman of WYF, Datuk Mohd Ridhwan bin Mohd Ali.

Young children were also involved in telematch, colouring and drawing competitions, while some of them were seen busily playing and having fun at the nearby playground. Additionally residents also benefited from free health screenings and received health tips from medical professionals.

This Healthy Community Fiesta not only brought joy but also increased awareness of the importance of healthy living and harmony within the community.

All residents went home with smiles, carrying beautiful memories and a new spirit to lead a healthier lifestyle.





8th March 2025 (Saturday) | 6:00 pm

RAMADAN IFTAR WITH HIS EXCELLENCY TUN SERI SETIA DR. HAJI MOHD ALI BIN MOHD RUSTAM, THE GOVERNOR OF THE STATE OF MELAKA.

Venue : **Maahad Tahfiz Sulaimaniyyah (MTS), Bukit Senggeh, Melaka**

The Iftar Ceremony with His Excellency Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, was held at the Maahad Tahfiz Sulaimaniyyah (MTS) DMDI with the goal of strengthening ties and fostering the spirit of togetherness during the month of Ramadan.

The event was jointly organised with the Malay World Islamic World (DMDI) organisation. DMDI leaders, advisor and management team of Maahad Tahfiz Sulaimaniyyah (MTS) from Turkey and Malaysia also attended the event. Maahad Tahfiz Sulaimaniyyah (MTS) Kampung Tersusun DMDI was established in 2025 in Bukit Senggeh and operated by DMDI. State representative from Asahan, Hon. Datuk Fairul Nizam bin Roslan was also present at the iftar event.

Throughout the event, attendees had the opportunity to break their fast together in a harmonious and blessed atmosphere.

This ceremony not only strengthened the relationship between leaders and the community but also instilled values of unity and gratitude among all present.





5th April 2025 (Saturday) | 10:00 am - 6:00 pm

LET'S RECYCLE PLASTIC BOTTLES IN CONJUNCTION WITH NATIONAL AIDILFITRI MADANI CELEBRATION 2025

Venue : **Melaka International Trade Centre, MITC, Melaka**

The Let's Recycle Plastic Bottles programme was held in conjunction with the national-level Aidilfitri MADANI 2025 celebration with the aim of increasing public awareness regarding environmental preservation. Guest of Honour was His Excellency Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, the Governor of the State of Melaka, who took time off to be with the participants of the programme.

This CSR programme encourages the collection and recycling of plastic bottles among visitors. Through this programme, sustainability practices were implemented while promoting an eco-friendly Aidilfitri celebration. The event was jointly participated by PERTAM, SWCorp, Arus V, SWM and the State Government of Melaka, which offered the venue for the event through the office of the Chief Minister of Melaka, Hon. Datuk Seri Utama Ab Rauf bin Yusoh.

The programme successfully fostered not only awareness of a clean environment but also instilled responsible attitude towards preservation of a clean and sustainable environment. A total of 180kg of plastic bottles were able to be collected at this event and sent for recycling process to Arus V company.





30th April 2025 (Wednesday) | 10:00 am - 2:00 pm

OPENING CEREMONY OF WYF WONDERS OF THE WORLD 3D (WOW 3D) GALLERY

Venue : **WYF 3D Gallery, Bandar Hilir, Melaka**

The Opening Ceremony of the WYF Wonders of the World 3D (WOW 3D) Gallery was successfully officiated by His Excellency Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, the Governor of the state of Melaka.

This ceremony aimed to introduce an interactive art gallery based on three-dimensional visuals to the public while promoting art and creativity. The gallery features various 3D artworks themed after the wonders of the world, providing a unique and interesting experience for visitors.

Overall, the opening of this gallery is an important step towards supporting the development of creative arts and tourism especially in the state of Melaka.

The theme Wonders of the World was chosen because the artworks and painting's are inspired by the world's wonders.





17th May 2025 (Saturday) | 9:00 am

TYT CUP FUTSAL LEAGUE CHAMPIONSHIP 2025

Venue : **Kapten Futsal Melaka Mall, Melaka**

The TYT Cup Futsal League Championship 2025 tournament was held from 18th May to 1st June 2025 at Kapten Futsal Melaka Mall and was officiated by Datuk Mohd Ridhwan bin Mohd Ali, Chairman of the WYF.

This tournament was organised by Melaka Graduates Association (MEGA) in collaboration with World Youth Foundation (WYF) to encourage a healthy lifestyle and identify sports talent among youth and the local community. Throughout the tournament, participants displayed sportsmanship, discipline, and teamwork.

The organisation of this tournament not only strengthened ties but also enlivened the sports culture within the community.





29th May 2025 (Thursday) | 8:00 pm

SEMINAR ON OCCUPATIONAL SAFETY AND HEALTH AMONG ENTREPRENEURS

Venue: **Grand Ballroom, Noble Resort, Melaka**

A seminar on safety and health among entrepreneurs was held to increase awareness of safety and well-being aspects in business.

WYF Chairman, Datuk Mohd Ridhwan bin Mohd Ali was invited to present a paper focusing on occupational safety among youth in the workplace and while undertaking their job responsibility outside of a formal workplace. He stressed that empowering youths with knowledge about occupational safety is an investment in a safer, healthier, and more productive future workforce.

“When young people are protected, respected, and properly guided in the workplace, they are better prepared to contribute positively to society and, in that sense, to national development as well,” he stressed.

This programme aims to empower entrepreneurs through potential mapping and sustainable business scaling strategies.

Overall, the main purpose and outcome of this seminar are in tandem with the government’s initiative towards the development of a robust, trustworthy and competitive entrepreneurship ecosystem.





1st June 2025 (Sunday) | 9:00 am

TYT CUP FUTSAL LEAGUE CHAMPIONSHIP 2025 FINAL

Venue : **Kapten Futsal Melaka Mall, Melaka**

His Excellency, Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, the Yang di-Pertua Negeri of Melaka, officiated the Opening Ceremony of the 2025 Yang di-Pertua Negeri Melaka Futsal League Cup. The tournament was organised by the Pertubuhan Ikatan Mahasiswa Anak Melaka.

Also in attendance were Y.B. Datuk VP Shanmugam, Melaka State EXCO for Youth, Sports, and NGO Development (representing the Melaka Chief Minister); Encik Zailani Siran, Director of the Melaka State Youth and Sports Department; YBhg. Datin Sapiah binti Haron, President of the Hang Tuah Jaya Municipal Council (MPHTJ); and YBhg. Datuk Mohd Ridhwan bin Mohd Ali, President of the Pertubuhan Ikatan Mahasiswa Anak Melaka.

The TYT Cup Futsal League Tournament, which took place from May 18 to June 1, 2025, featured 76 men's futsal teams from various levels, including higher education institutions, the private sector, government departments, and local communities. The tournament was further enlivened by the participation of teams from the southern region.

Heartiest Congratulations to REBELS FT, who emerged as the overall champions of this tournament. Congratulations are also duely extended to runners-up, BR'D VAMOS, and third-place, TEN PM. Notably, all three top-placing teams were from Kuala Lumpur.





1st July 2025 (Tuesday) | 8:00 am

MERDEKA TRISHAW TOUR 2025 (JELAJAH KAYUHAN BECA MERDEKA 2025)

Venue : Taming Sari Tower, Bandar Hilir, Melaka

The Merdeka Trishaw Tour 2025 programme was held to enliven the Merdeka Day celebrations and foster patriotic spirit amongst the public.

The programme involved four (4) participants from the Melaka Trishaw Association who had strong patriotic spirit to traverse historical locations throughout the country from 1st July until 31st August 2025 (Independence Day). A total of 2,540km were covered by the four (4) trishaw riders.

Through this tour, participants not only enjoyed healthy recreational activities but also shared and engaged the values of independence and the spirit of patriotism with local communities at every stop in selected districts.



1st July 2025 (Tuesday) | 9:00 am

NEWS AND CREATIVE FEATURE WRITING WORKSHOP

Venue : **Yayasan DMDI Meeting Room, Ayer Keroh, Melaka**

This newswriting and content creation workshop was held to hone the skills of youths towards inculcating proper writing styles for news and feature writing. The workshop focused on precision in newswriting and nurturing creative skills in content creation and creative feature writing.

The young participants were led by experienced writers and news producers both for the electronic and print journalism. This programme enabled the organisers – WYF and DMDI Foundation – to discover and develop talents in precision newswriting and creative content creation especially for the digital media. It is also aimed at developing interest and skills in feature writing, products of which would end up having a large following.



6th July 2025 (Sunday) | 10:30 am

WYF RECYCLING PROGRAMME

Venue : **Dewan Taman Anika, Lorong Pandan, Melaka**

This Recycling Programme was held in collaboration with the Lions Club of Hang Tuah Jaya in order to increase public awareness regarding the importance of environmental preservation.

The programme involved the collection and recycling of materials such as paper, plastic, and cans among participants.

Through this programme, participants not only learned sustainable practices but also contributed directly to a cleaner and healthier environment.

The programme also successfully fostered a responsible attitude and cooperation within the community.



LEAD@SCHOOL PROGRAMME July-September 2025



Background

Five secondary schools in central Melaka were selected in the month of July 2025 to participate in the Lead@School programme organised by WYF. They are: SMKA Sultan Muhammad, SMK St. David, SM Sains Muzaffar Shah, SMK Tun Mutahir and SMK Ayer Keroh.

In August and September 2025, another batch of six schools were selected to participate in the Lead@School programme: SMK Bukit Baru, SMK Bukit Katil, Kolej Vokesyenal Melaka Tengah, SM Teknik Melaka, SMK Munshi Abdullah and SMK Air Molek.

The Lead@School Programme organised by the World Youth Foundation with the cooperation of the Melaka Education Department at Central Melaka district level primarily aims to motivate upper secondary school students. The programme targets those in the lower-performing classes who seem to lag behind in their studies. The programme utilises approaches which sought to, overall, instill self-confidence, nurture responsible and knowledge-seeking individuals, besides exposing them to the spirit of entrepreneurship. 12 schools in the Central Melaka District were initially selected for this programme with each programme having an average of 100 to 120 students as participants.

Objectives

- To nurture confidence, self-identity awareness, and the patriotic spirit.
- To stimulate aspirations for change and progress among students.
- To introduce the concepts of leadership and community spirit in a relaxed and easily understood manner.
- To expose students and youth to the spirit of volunteerism.
- To foster the love for the nation.
- To produce innovative and talented young minds.

Five secondary schools in central Melaka were selected in the month of July 2025 to participate in the Lead@School initiative organised by WYF. They are: SMKA Sultan Muhammad, SMK St. David, SM Sains Muzaffar Shah, SMK Tun Mutahir and SMK Ayer Keroh.

In August and September 2025, another batch of six schools were selected to participate in the Lead@School programme: SMK Bukit Baru, SMK Bukit Katil, Kolej Vokasional Melaka Tengah, SM Teknik Melaka, SMK Munshi Abdullah and SMK Air Molek.

Conclusion

The Lead@School 2025 programme has delivered a positive impact on personal character development, time management skills, career awareness, and the students' ability to understand contemporary adolescent challenges. Through five main activities, students were able to explore their own identities and potential while learning to plan for their future with more direction and confidence.

Participation rate among students were highly satisfactory with the assistance of facilitators to ensure that the planned modules are conducted and executed smoothly. Each activity proved effective through active involvement, group interaction, honest and sincere feedback from the participants.

Overall, the programme successfully met its goals towards building a foundation for nurturing self-confidence, leadership skills, time-management skills, the innovative spirit, while improving discipline and empowering student's identity.

At the Evaluation Retreat session held at the conclusion of the Lead@School Programme, the plan for action and recommendations for future programmes include :

- Extending the implementation period to allow more time for discussion, reflection, and the sharing of experiences during activities.
- Training more facilitators to ensure more effective management of small groups.
- Providing digital modules, such as slides, short videos, or interactive worksheets, so that students can re-access materials after the programme.
- Conducting follow-up sessions, such as mini-workshops or group mentoring, to solidify the skills learned.
- Performing long-term effectiveness evaluations to monitor the development of character, discipline, and motivation in students several months after the programme.
- Conducting long-term tracer studies on students who have participated in the Lead@School Programme initiated by the World Youth Foundation.

19th July 2025 (Saturday) | 8:00 am

LEAD @ SCHOOL PROGRAMME

Venue : SMKA Sultan Muhammad, Melaka



21th July 2025 (Monday) | 8:00 am

LEAD @ SCHOOL PROGRAMME

Venue: **SMK Tinggi St. David, Melaka**



26th July 2025 (Saturday) | 8:00 am

LEAD @ SCHOOL PROGRAMME

Venue : SM Sains Muzaffar Shah Melaka



28th July 2025 (Monday) | 8:00 am

LEAD @ SCHOOL PROGRAMME

venue : **SMK Tun Mutahir, Melaka**



31th July 2025 (Thursday) | 8:00 am

LEAD @ SCHOOL PROGRAMME

Venue : SMK Ayer Keroh Melaka



2nd August 2025 (Saturday) | 4:00 pm

SWEET & CHILL CAKE PICNIC

Venue : **Taman Rumpun Bahagia Bachang, Melaka**

The Sweet & Chill Cake Picnic programme was held and officiated by WYF's Chairman, Datuk Mohd Ridhwan Bin Mohd Ali.

The programme provided university students with the opportunity to enjoy a relaxing activity while sharing creativity in cake making and decoration.

The activity aimed to foster cooperation, creativity, and positive interaction among students.

Throughout the programme, participants learned basic cake making and decorating techniques and interacted in a relaxed and happy atmosphere.

The programme successfully provided a new experience and strengthened relationships between students.





3rd August 2025 (Saturday) | 7:00 am

HANG TUAH JAYA FUN RUN FOR WORLD TIGER DAY 2025

Venue: **Dataran Sejarah Ayer Keroh, Melaka**

The purpose of the Fun Run is to inculcate a healthy life style and to raise awareness on the importance of protecting and conserving tigers as endangered species.

This programme was jointly organised by the Active Nation (NGO) and World Youth Foundation (WYF) in collaboration with Hang Tuah Jaya Local Council (MPHTJ) and the Melaka Zoo.





4th August 2025 (Sunday) | 7:00 am

LAUNCHING CEREMONY OF THE SUSTAINABLE SCHOOL RECYCLING PROGRAMME & ENVIRONMENTAL AWARDS CEREMONY

Venue : **Sekolah Kebangsaan Tun Syed Ahmad Shahabudin**

The Launching Ceremony of the Sustainable School Recycling Programme & Environmental Awards ceremony were successfully held at Sekolah Kebangsaan Tun Syed Ahmad Shahabudin .

The programme aimed to foster awareness among the school community with regards to the importance of maintaining cleanliness and environmental sustainability.

The ceremony was attended by students, teachers, and school staff through various activities such as waste separation, a recycling exhibition, and environmental briefings.

The programme is expected to shape responsible attitudes and green practices among students.

Overall, the programme successfully achieved its objectives and had a positive impact toward creating a clean, green, and sustainable school environment.



5th August 2025 (Tuesday) | 8:00 am

LEAD @ SCHOOL PROGRAMME

Venue : SMK Bukit Baru Melaka



6th August 2025 (Wednesday) | 8:00 am

LEAD @ SCHOOL PROGRAMME

Venue : SMK Bukit Katil Melaka



14th August 2025 (Thursday) | 8:00 am

LEAD @ SCHOOL PROGRAMME

Venue : Kolej Vokasional Melaka



19th August 2025 (Tuesday) | 8:00 am

LEAD @ SCHOOL PROGRAMME

Venue : SM Teknik Melaka Tengah Melaka



21st August 2025 (Thursday) | 8:00 am

LEAD @ SCHOOL PROGRAMME

Venue : **SMK Munshi Abdullah Melaka**



20th August 2025 (Wednesday)

WYF CHAIRMAN ACCORDED EXEMPLARY SUSTAINABILITY CHAMPION CEO AWARD BY SUSTNET

Venue : **Berjaya Hall, Bukit Kiara Equestrian & Country Resort, Kuala Lumpur**



Datuk Mohd Ridhwan Mohd Ali (right) receiving the Sustainability Champion CEO Award from SustNET Patron Y.M. Tunku Mohamed Alauddin Tunku Naquiyuddin

World Youth Foundation (WYF) Chairman, Datuk Mohd Ridhwan bin Mohd Ali received the Sustainability Champion CEO Award at the 3rd Asia-Pacific Sustainability Conference (APSC 2025). The Conference was held at the Berjaya Hall, Bukit Kiara Equestrian & Country Resort, Kuala Lumpur on August 20th 2025.

According to Datuk Mohd Ridhwan, receiving this award marks a significant milestone for youth movements in Malaysia and the region as it reinforces our determination to contribute meaningfully to global sustainability efforts. As we look to the future, WYF remains committed to working collaboratively across sectors and borders to address the most pressing challenges of our time - climate change, biodiversity loss, environmental justice, and planetary health.

"This recognition strengthens our resolve to be a catalyst for transformation, ensuring that sustainability remains at the heart of development and that no one is left behind in the journey towards a thriving, equitable, and sustainable world," -- Datuk Mohd. Ridhwan Mohd Ali, Chairman, WYF.





Sealed.....Memorandum of Understanding (MOU) between WYF represented by WYF Chairman Datuk Mohd. Ridhwan Mohd Ali and SustNET represented by Ts. Dr. Norsaidatul Akmar Mazelan, Sec-Gen of Sustainable Business Network Association of Malaysia. (SustNET).

“This recognition strengthens our resolve to be a catalyst for transformation, ensuring that sustainability remains at the heart of development and that no one is left behind in the journey towards a thriving, equitable, and sustainable world,” said Datuk Mohd Ridhwan. “I thank the organisers of the Asia Pacific Sustainability Conference & Awards 2025 for this honour and to each and everyone of us who continue to support and believe in our vision for a clean and sustainable environment. Together, we move forward-stronger, more united, and more committed than ever,” he stressed.

We at the World Youth Foundation extend our deepest gratitude to our Chairman for his continued guidance, unwavering commitment, and exemplary leadership. His work has had a profound and lasting impact, not only on adherence to SDG principles, but also across the wider spectrum of youth empowerment, policy formulation, and sustainability landscapes.

Contributed by: Dr. Baharuddin Aziz bin Aziz Ibrahim (WYF Fellow (Research and Publications))



23rd August 2025 (Saturday) | 8:00 pm

POUND-TO-FIT- HANG TUAH JAYA UNIVERSITY STUDENTS FITNESS PROGRAMME 2025

Venue : **Dataran MBMB Ayer Keroh, Melaka**

World Youth Foundation, in collaboration with Hang Tuah Jaya Municipal Council administration, successfully organised the Pound-Ti-Fit Hang Tuah Jaya fitness programme for university students in 2025.

The program was designed to boost university students' levels of fitness and promote a healthy lifestyle.





28th August 2025 (Thursday) | 7:00 pm

WORLD YOUTH FOUNDATION (WYF) YASSIN RECITATION AND DOA SELAMAT CEREMONY

Venue : **World Youth Foundation Hall, Ayer Keroh, Melaka**

The WYF Yasin Recitation and Doa Selamat ceremony were held at the World Youth Foundation Hall, Ayer Keroh, Melaka with great solemnity and the blessings of the Almighty.

Guest of Honour was His Excellency, Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, the Governor of the State of Melaka. The ceremony aimed to seek the blessings, safety, and well-being for WYF supporters, volunteers including staff members from the Almighty.

The ceremony began with the recitation of Surah Yasin led by the Imam from Maahd Tahfiz Sulaimaniyyah MTS, followed by the Doa Selamat recitation.

The ceremony was also attended by World Youth Foundation Chairman, Datuk Mohd Ridhwan bin Mohd Ali, invited guests as well as WYF staff.





29th August 2025 (Friday) | 8:00 pm

GEMA SUARA EMAS **“DOWN MEMORY LANE” CONCERT**

Venue : **World Youth Foundation Hall, Ayer Keroh, Melaka**

This musical event marks a milestone in the history and achievements of WYF as it was the first time that the WYF Hall in Ayer Keroh, Melaka, was utilised for a full-fledged musical concert. WYF, in collaboration with the Persatuan Kebajikan Artis Legenda Malaysia (literally translated: Legendary Artists' Welfare Association of Malaysia), held the Gema Suara Emas Concert on 29th August, 2025.

Guests of Honour were: His Excellency Tun Seri Setia Dr. Haji Mohd Ali Mohd Rustam, Yang di-Pertua Negeri Melaka, and his consort, Yang Amat Berbahagia Toh Puan Datuk Wira (Dr.) Hajah Asmah bt. Ab Rahman.

There were lots of energy, grandeur and atmosphere of nostalgia emanating at the Gema Suara Emas Concert as the veteran artists entertained the audience with sturdy rendition of famous songs of the sixties, seventies and eighties whilst taking the audience down memory lane. Talented vocalists presented timeless and evergreen songs during this performance, touching the hearts of many among the audience.



In addition to being nostalgically entertaining, the event sought to foster community relationships and recognise the talent of artists of yesteryears. There was all round applause and sporting reactions from the audience who sang along with the veteran singers backed by a 'live' band.

All things considered, the Gema Suara Emas Concert accomplished its goals and presented everyone who attended with wonderful memories. It was truly a nite to remember for a very long time to come.

Those who are keen to rent the 1,000 capacity WYF Hall for specific events including wedding receptions, can contact WYF staff in charge - Ms. Noorhidayah bt Yahya at +60195933352.



31th August 2025 (Sunday) | 1:00 pm

31ST AUGUST MERDEKA DAY BIRTHDAY CELEBRATION 2025

Venue : **Main Stage, Mahkota Parade, Bandar Hilir, Melaka**

The Merdeka Birthday Celebration 2025 was held with patriotic spirit and joy.

The ceremony aimed to celebrate those born on 31st August, the nation's auspicious day of Independence. The event was aimed to instill a sense of love and patriotism to the country. The celebration was enlivened with Jalur Gemilang-themed decorations, patriotic songs, and engaging activities.

Guests of Honour were: His Excellency Tun Seri Setia Dr. Haji Mohd Ali Mohd Rustam, Yang di-Pertua Negeri Melaka, and his consort, Yang Amat Berbahagia Toh Puan Datuk Wira (Dr.) Hajah Asmah bt. Ab Rahman.

The children especially were delighted to participate in this auspicious occasion, cutting the Merdeka cake together. This celebration not only brought joy to the children and everyone who attended, but also fostered the spirit of unity and love for the nation.





31th August 2025 (Sunday) | 8:00 pm

HANG TUAH JAYA (HTJ) UNIVERSITY STUDENTS SARONG WALK

Venue : **MBMB SDG Park**

The HTJ University Students Sarong Walk programme was held to uphold traditional and cultural heritage among students. The event was organised by WYF in conjunction with the Active Nation Malaysia. Present was World Youth Foundation Chairman, Datuk Mohd Ridhwan bin Mohd Ali who officiated the launching ceremony.

Participants wore sarongs while taking part in a leisure walk around the designated area. The programme not only encouraged a healthy lifestyle but also fostered pride in local identity and culture.

The response received was very encouraging, while the programme successfully created a cheerful atmosphere filled with a spirit of joy and unity among university students.





6th September 2025 (Saturday) | 8:00 pm

UNIVERSITY / COLLEGE STUDENTS EXCELLENCE AWARDS CEREMONY 2025

Venue : Kolej Yayasan Saad Hall, Ayer Keroh, Melaka

The World Youth Foundation (WYF) held an awards ceremony to honour university/college students who obtained exemplary academic results as well as being active in co-curriculum activities at their respective universities and colleges. The awards event - organised with the cooperation of Active Nation (NGO) and Melaka Graduates' Association (MEGA) - was held on 6th September 2025 (Saturday) at 8:00 pm. at the Kolej Yayasan Saad Hall, Ayer Keroh, Melaka.

VVIP in attendance was patron and advisor to WYF, His Excellency Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, the Governor of the state of Melaka. Also present were the the Chairman and Founder of Kolej Yayasan Saad (KYS), Hon. Tan Sri Halim Saad, WYF Chairman Datuk Mohd Ridhwan Mohd Ali and members of the board of directors of WYF and KYS, and, of course, the proud parents.



The University/College Students' Excellence Awards Ceremony 2025 was organised to honor students' exceptional accomplishments in co-curriculum, leadership, and academic performance. 31 students were selected by a three-member evaluation panel to receive the Academic Excellence Awards while eight were selected to receive the Exemplary Excellence Awards based on co-curriculum and leadership achievements besides academic excellence. Heartiest congratulations to Ms Nurul Jannah binti Basarah (Kolej Polytech MARA) for coming out tops to become the overall winner, receiving the Anugerah Tun Ali award.

A captivating performance by Kolej Yayasan Saad Orchestra, comprising of 65 students, preceded the awards ceremony. Chairman of WYF, Datuk Mohd Ridhwan bin Mohd Ali donated RM 20,000 to the KYS orchestra ensemble to purchase new instruments.

The panel of judges for the Awards Ceremony comprised of the following personalities:

- | | |
|--------------------------|---|
| 1) WYF Board of Director | – Datuk Norazri bin Othman |
| 2) WYF Secretary-General | – Dato' Norsabrina bt Mohd Noor |
| 3) WYF Research Fellow | – Datuk Dr. Baharuddin Aziz bin Aziz Ibrahim. |



9th September 2025 (Tuesday) | 12:30 pm

LAUNCHING OF PASTRY & COOKING ACTIVITIES BASED ON SHARED FACILITIES

Venue : **Sekolah Menengah Kebangsaan Ayer Molek, Melaka**

The Launching of the Pastry & Cooking activities based on shared facilities was held to optimise the use of facilities and strengthen cooperation in the culinary field. Present was WYF Chairman, Datuk Mohd Ridhwan bin Mohd Ali who officiated the launching ceremony.

This programme aimed to provide participants the opportunity to utilise pastry and cooking facilities together.

The event represented WYF's commitment toward skills development and the making of quality pastries.

It is hoped that this initiative will produce more competitive and creative skilled personnel in the pastry and cooking fields.





12th September 2025 (Tuesday) | 8:00 pm

HANG TUAH JAYA STUDENTS ACOUSTIC SOUL NIGHT (MALAM AKUSTIK JIWA)

Venue : **MBMB SDG Park**

The purpose of the HTJ University Students' Acoustic Soul Night was to provide students a platform to display their artistic abilities and inventiveness.

The programme featured poetry readings and acoustic singing in a laid-back and peaceful setting.

In addition to fostering stronger bonds amongst students, the programme's structure provided a space for constructive self-expression.

It is anticipated that initiatives such as these can be sustained to promote students character development and mental health.





19th September 2025 (Friday) | 8:00 pm

HANG TUAH JAYA FUTSAL CHAMPIONSHIP

Venue : Kapten Futsal Melaka Mall, Ayer Keroh, Melaka

The Kapten Futsal courts at the Melaka Mall hosted the HTJ Youth Futsal Championship 2025. WYF organized the competition to foster a sense of unity, particularly among the young and to instill a spirit of competition and sportsmanship.

WYF Chairman, Datuk Mohd Ridhwan bin Mohd Ali said that in addition to fostering healthy minds and lives, these contests and events promoted positive connections among the younger generation. More significantly, they prevent young people from engaging in harmful behaviors like substance abuse and illicit racing.

Datuk Mohd Ridhwan presented the awards to the participants and winning teams.





11th October 2025 (Saturday) | 8:00 am - 1:00 pm

FORUM - PATRIOTISM, LEADERSHIP & COHESION TOWARDS THE PRESERVATION OF A UNITED & HARMONIOUS MALAYSIAN SOCIETY

Venue : **World Youth Foundation Hall, Ayer Keroh, Melaka**

The purpose of the Patriotism, Leadership & Cohesion towards the Formation of a United and Harmonious Ecosystem Forum was to inculcate in participants a sense of unity, effective leadership, and love for the country.

In order to promote collaboration and shared accountability, the forum included a variety of interactive activities like workshops, and group discussions.

Participants in this programme were inspired to nurture citizenship that cherish peace in society.

Such initiatives are essential to create an eco-system that supports peace, inclusivity and stability.





23rd October 2025 (Thursday) | 11:00 am

CSR ACTIVITY BY DMDI YOUTH BUREAU AND WORLD YOUTH FOUNDATION

Venue : Istiqlal Mosque, Jakarta, Indonesia

This CSR activity organised by the DMDI Youth Bureau and World Youth Foundation was held to help those in need and foster a spirit of volunteerism among participants.

The activity involved the distribution of essential goods, “gotong-royong” (communal work), and welfare visits to the homes of asnaf (needy) and underprivileged individuals.

The programme benefited the recipients by inculcating the spirit of being caring, responsible, and compassionate individuals.

It is hoped that such efforts will strengthen social networking and instill values of unity and humanity in society.





4th November 2025 (Tuesday) | 8:00 am

MENAWAN 2025 - IN SEARCH OF FUTURE YOUNG WOMEN LEADERSHIP ICON

Venue : World Youth Foundation Hall, Ayer Keroh, Melaka

The World Youth Foundation (WYF) organised the **Search for Future Young Women Leadership Icon Programme (MENAWAN 2025)** in November 2025 and in January 2026. This dual-series programme, held in collaboration with The Ministry of Women, Family and Community Development (MWFCD) and Iwanna Julia Enterprise, aimed to identify and develop leaders among young women in the state of Melaka.

In the present era, women's leadership is increasingly recognised as vital for national development across economic, political, and social sectors. However, data from Grant Thornton Malaysia PLT shows a concerning decline in the percentage of women in key positions—from 40.4% in 2023 to an expected 36.2% by 2025. To address this issue, the **Perantis (Apprentice)** programme was designed as a comprehensive platform for training, exposure, and mentorship in order to nurture and develop potential women leaders.

Programme Objectives and Implementation

The programme targeted women aged 21 to 35, including university graduates, community leaders, NGO members, and young professionals from both the public and private sectors. Each session hosted 30 participants, totaling 60 individuals overall. The primary objectives were to:

- Identify high-potential female leaders.
- Provide quality leadership training and mentorship.
- Establish a professional support network for women.
- Instill values of integrity, responsibility, and ethical leadership.



The implementation format included guest speakers, group workshops, forums, and participant presentations. Key topics included leadership in the Malaysian context, recognizing personal leadership styles, effective communication and conflict management.

Series 1: November 2025 event.

The first session was held on November 4, 2025, at the WYF Hall in Ayer Keroh, Melaka. WYF Chairman, Datuk Mohd Ridhwan bin Mohd Ali, in his opening remarks, emphasised that self-motivation and a “commitment to succeed” are essential for overcoming present day challenges. He highlighted the need for youths to build a “personal shield” to resist negative influences brought about especially by social media, and anti-social behaviour, in general.

YB Datuk Hj. Kalsom binti Noordin, the Melaka State Exco for Women, Family, and Community Development, officiated the opening ceremony, stating that the future of Malaysian women is bright in fields like creative digital technology, politics, and entrepreneurship. She noted that while women excel in higher education, they still face challenges such as gender stereotyping, the wage gap, and workplace harassment. She urged NGOs to form “strategic partnerships” in order to further empower sustainable, forward looking young female leaders.



6th November 2025 (Thursday) | 8:00 am

WYF MONTHLY FORUM ON FOSTERING VALUES OF COURTESY AND DECENCY (KESOPANAN DAN KESUSILAAN) AMONGST THE YOUNGER GENERATION

Venue: **Dewan Syura Al Mizan, UiTM Alor Gajah, Melaka**

The purpose of this monthly Forum (November, 2025) was to promote ideals of decency, self-respect and to behave well in daily life, speak courteously, and to instill the values of respect for others. There has been a spate of crimes involving the young that has rendered the country in a state of shock and uneasiness, often caused by constant unsupervised exposure to social media. Also, students, lately, need to be imbued by a renewed sense of urgency, focus and a high level of commitment to succeed in life.

Forum speakers were as follows:

- Moderator:** Ts Dr. Ruziah bt Ali, Director, Penerbit (Publishing Division), Universiti Teknikal Malaysia Melaka (UTEM), Durian Tunggal, Melaka.
- Speaker 1:** En. Mohd. Zakri bin Rihan (Coach Zack), Information Officer, Population & Family Development Board, State of Melaka.
- Speaker 2:** Assoc. Prof. Dr. Abdul Rauf bin Ridzuan, Head, Centre of Studies (KPP), Faculty of Communication & Media Studies, UiTM Melaka.
- Speaker 3:** Puan Aida Nur binti Dato' Mohd. Kodri
Senior Lecturer, Faculty of Business Management/
Head, Student Leadership Development Unit,
Student Affairs Division, UiTM Melaka, Alor Gajah, Melaka.
- Speaker 4:** Ms. Hazirah bt Perlis@Jolis, Secretary General 24/25 session, Students' Representative Council (MPP) UiTM Melaka –
Third semester student, Faculty of Communication & Media Studies (Public Relations), UiTM Melaka, Alor Gajah campus.

Overall, the Forum session succeeded in assisting students to develop good character, foster the culture of mutual respect, and imbue in them the urgent need to become morally upright, well-respected members of society while discouraging arrogance, self-centred offensive behaviour in a multi-ethnic, multi-racial Malaysian populace.



7th November - 16 November 2025 | 8:00 am

UN CLIMATE CHANGE CONFERENCE (COP 30) 2025

Venue: **Belem, Brazil**

The United Nations Framework Convention on Climate Change (UNFCCC) organised the UN Climate Change Conference 2025, or COP30, as a global gathering to debate measures to combat climate change.

Representatives from more than 190 nations, including world leaders, scientists, non-governmental organizations, and the commercial sector, attended this 30th conference, which took place in Belém, Brazil, from November 10–21, 2025.

Reducing greenhouse gas emissions, boosting resilience to the effects of climate change, and bolstering financing and technology for developing nations were the main topics of the debate.

In order to accomplish the objectives of the international climate agreement and safeguard the future of the planet, COP30 seeks to organise tangible action plans and strategies on an on-going basis.





9 December 2025 (Tuesday) | 5:00 pm

GALLERY VISIT AND ASEAN-CHINA FRIENDSHIP TREE PLANTING CEREMONY 2025

Venue : Jonker Street, Melaka, Malaysia

The Gallery Visit and ASEAN-China Friendship Tree Planting Ceremony were held to foster awareness of the importance of diplomatic relations, regional cooperation, and environmental sustainability.

Participants were given the opportunity to visit the gallery to learn about history, culture, and joint initiatives between ASEAN and China.

The ceremony continued with the planting of a friendship tree as a symbol of cooperation, unity, and environmental concern.

The programme not only provided a valuable learning experience but also instilled values of social responsibility and harmony between nations.



10 December 2025 (Wednesday) | 9:00 am

CLOSING CEREMONY AND LUNCHEON IN CONJUNCTION WITH THE ASEAN-CHINA PEOPLE-TO-PEOPLE DIALOGUE & EXCHANGE 2025

Venue: **Hotel Hatten, Bandar Hilir, Melaka, Malaysia**

GUEST OF HONOUR: Honourable Patron & Advisor to WYF, His Excellency Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, the Governor of the State of Melaka.

The Closing Ceremony and Luncheon were held in conjunction with ASEAN-CHINA People-to-People Dialogue & Exchange. Thoughts and Ideas were exchanged to signify the cooperation and friendship programme between ASEAN countries and China.

The ceremony was lively and friendly, attended by national representatives, government officials, and program participants.

This dialogue session provided an opportunity to strengthen diplomatic relations, shared experiences, and reinforced mutual understanding between both parties.

The ceremony ended with a vote of thanks to the organising committee. A photo session was held to commemorate the established cooperation between ASEAN countries and China.



Closing Ceremony and Dialogue Session of the ASEAN-China People-to-People Conference and Dialogue session

Various issues, concerns and future directions were raised at the People-to-People Dialogue session. In his opening address, the President of the Malaysia-China Friendship Association, Dato' Abdul Majid bin Ahmad Khan, as host, reiterated that the journey of the Association has not been an easy path. The Association has strived to overcome all odds and took on challenges positively in order to become what it is today – a dynamic and trustworthy think- tank for enhancing ASEAN-China People-to-People relationships.

According to Dato Abdul Majid, the Association, without doubt, has built bridges and nurtured mutual trust which paved the way for greater opportunities that would: i) enhance travelling between ASEAN and China, ii) foster greater investment and business opportunities between the two entities, and iii) provide strategic partnerships between China and ASEAN towards achieving higher standards of living.



Mdm Jia Guifen, Vice-President, Liaoning People's Association for Friendship with Foreign Countries, sharing her thoughts and ideas during the Dialogue Session of the Conference.

WYF Secretary General, Prof (Adjunct) Dato' Norsabrina Mohd Noor, speaking on the journey the Malaysia-China Friendship Association has taken. She offered WYF as a platform for collaborative youth engagement and development programme's with China in the context of Melaka as the pivotal point within the Silk Road Initiative (SRI).

The World Youth Foundation (WYF), a strategic partner from Malaysia, was represented by its Secretary-General, Dato' Norsabrina bt Mohd Noor. She spoke on the importance of role Melaka as a historical gateway – the Silk Route -- to preserve understanding and foster peace, goodwill and cooperation between China and Malaysia in the context of the dawn of a new era in ASEAN-CHINA People-to-People relationship. Of particular importance in future endeavours is achieving further progress in the area of historio-cultural tourism, TVET education and skills set development.

Representatives from ASEAN countries and selected provinces in China and invited NGOs also shared their thoughts on the current state of affairs and roadmaps for the Association. Also stressed were questions on: i) "how to foster greater ASEAN-CHINA cultural fluency" and ii) "how to encourage youths from China to create positive content about ASEAN".

All said, the people-to-people relationship between China and ASEAN has found a meaningful and strategic platform in Melaka, a city historically renowned as a crossroads of civilizations, trade, and cultural exchange. Through educational partnerships, youth engagement, cultural programmes, tourism initiatives, and institutional cooperation, Melaka has strengthened its role as a bridge connecting the peoples of China and ASEAN.

The success of the ASEAN-China People-to-People Exchange initiatives demonstrate that sustainable regional cooperation is built not only through government-to-government relations, but also through genuine connections among communities, institutions, and future generations. Over the past years, numerous exchange activities have enhanced mutual understanding, fostered trust, and created new opportunities for collaboration in areas such as education, culture, entrepreneurship, tourism, and youth development.

As ASEAN and China continue to strengthen their Comprehensive Strategic Partnership, Melaka is well-positioned to serve as a regional hub for intercultural dialogue, youth leadership, and people-centred diplomacy. By nurturing friendships, promoting shared values, and encouraging greater collaboration, the people-to-people relationship between China and ASEAN will continue to contribute to regional peace, prosperity, and a stronger sense of community for generations to come.

Contributed by: Datuk Dr. Baharuddin Aziz bin Aziz Ibrahim (Research Fellow, WYF)



MOU (Memorandum of Understanding) signing ceremony between World Youth Foundation (WYF) and Malaysia-China Friendship Association to foster greater cooperation and understanding including youth educational and skills development exchange between WYF and China.

Left: Dato' Abdul Majid bin Ahmad Khan, President of the Malaysia-China Friendship Association (MCFA) and Datuk Mohd Ridhwan Mohd Ali, Chairman of WYF (right) witnessed by Dato' Norsabrina bt Mohd Noor, Secretary General of WYF (centre) and officials from the MCFA.



Dr. Baharuddin Aziz, WYF Fellow (Research & Publications) receiving a memento as a gesture of appreciation and goodwill from Mdm Jia Guifen from Liaoning Province, China. Standing right: Ms Pang Linna, Chief (Asian Affairs Department), Liaoning People's Association for Friendship with Foreign Countries.

13th December 2025 (Saturday) | 9:00 am

4B PUSHBIKE CHAMPIONSHIP RXZ MEMBER @ MELAKA ATTACK

Venue : Melaka International Trade Centre (MITC), Melaka, Malaysia

The goal of the 4B Pushbike Championship RXZ Member @ Melaka Attack was to encourage competitiveness and sportsmanship.

Racers from different age groups and divisions competed.

In addition to promoting a healthy lifestyle through sports, the programme improved ties between RXZ members and the neighborhood.

Following the tournament, an award presentation ceremony was conducted to recognise the participants' efforts and accomplishments.





15th December 2025 (Monday) | 9:00 am - 12:00 pm

OFFICIATING THE COLLABORATIVE UiTM-WYF “TRACING ORIGINS, PRESERVING HERITAGE” PROGRAMME

Venue : **World Youth Foundation 3D Gallery, Bandar Hilir, Melaka, Malaysia**

In the presence of invited visitors and participants, the programme “Telusur Asal, Disusur Khazanah digenggam” (Tracing Origins, Preserving Heritage) was officiated by WYF Chairman, Datuk Mohd Ridhwan bin Mohd Ali.

In order to maintain the value and preservation of national treasures, the programme sought to trace the history and cultural assets of the population.

Throughout the programme, a variety of engaging activities such as traditional dance performances, story telling, quiz, treasure hunt and traditional indoor games were carried out. The activities were held in order to give participants exposure and experience about the significance of preserving national identity and legacy for future generations.

Participants include those from Centres For Children with special needs.





21st December 2025 (Sunday) | 4:00 pm - 6:00 pm

ART APPRECIATION EXHIBITION : CARICATURES OF NATIONAL LAUREATES (SASTERAWAN NEGARA)

Venue : WYF 3D Gallery, Bandar Hilir, Melaka

This event was held at the WYF Wonders of the World [WOW] 3D Gallery on the 21st of December, 2025 (Sunday), at Bandar Hilir, Melaka, between 4:00 pm - 6:00 pm.

His Excellency Tun Seri Setia Dr. Haji Mohd Ali bin Mohd Rustam, the Governor of the state of Melaka, was Guest of Honour at the event.

This extraordinary event, Art Appreciation Exhibition: Caricatures of National Laureates encapsulated the accomplishments of national literary figures through imaginative and significant caricature art. Visitors had the chance to witness local literary icons up close and appreciate pieces of art that showcased each author's distinct personality. Additionally, the initiative sought to increase public interest in national visual arts, literature, and artistic caricature drawing.





16th December 2025 (Tuesday) | 2:30 pm

LEAD @ SCHOOL POST-MORTEM AND PRESENTATION OF CERTIFICATE OF APPRECIATION

Venue : Chan Mari Chan, Kampung Morten, Melaka, Malaysia

WYF held a Certificate of Appreciation presentation ceremony for State of Melaka Education Officers, Administrators, Teachers and individuals who assisted in making the WYF LEAD @ School programme a success.

A post-mortem exercise was also held to assess the programme's effectiveness in terms of its execution and recommendations for improvements to future programme's. Findings and recommendations from the post-mortem sessions will be forwarded to the Education Department for appropriate follow up action.



CONCLUSION

Youth Development and Empowerment remained the top agenda of WYF's 2025 Calendar of Events and Activities. Overall, 2025 was a busy and insightful year for WYF having witnessed a myriad of activities and the organisation of events at district, state, national and international levels.

Indeed, our 2025 Calendar of events was replete with CSR activities centred around the promotion of sporting activities, wellness and active lifestyles. WYF is focussed on instilling the innovative and creative spirit among the younger generation while nurturing patriotism and love for the country. In short, as the WYF takes on the journey of the fourth decade of its existence, WYF will continue to dedicate itself towards promoting global peace and understanding besides inculcating the spirit of friendship, resilience and responsibility amongst youth.

Characterised by our CSR activities to encourage the re-cycling of plastic waste and plastic bottles, WYF will endeavour to give credence to the importance of preserving the environment in tandem with the principles of the SDGs as prescribed by the United Nations.

The spirit of volunteerism is alive, moving on well at the WYF as we continue our commitment and journey towards empowering young people and strengthening youth leadership at both regional and global levels. It is our earnest hope that the World Youth Foundation will remain a force to be reckoned with under the auspices of the United Nations and shall formidably continue as "An NGO in Special Consultative Status with the Economic and Social Council of the United Nations".

**The Secretariat,
World Youth Foundation,
World Youth Foundation Complex,
Lebuh Ayer Keroh, 75450, Melaka,
Malaysia.**

www.wyf.org.my



WYF Secretariat :

(Seated from left):
Datuk Mohd Ridhwan bin Mohd Ali,
Chairman of WYF; Dato' Norsabrina binti
Mohd Noor, Secretary-General of WYF

(Standing from left to right):
Mas Elya Kamelia binti Tomadi (Project
Officer / Finance), Hairul Hafis bin Ahmad
(Graphic Designer), Razak bin Abu Hassan
(Project Officer), Dr. Baharuddin Aziz bin
Aziz Ibrahim (WYF Research Fellow),
Noorhidayah binti Yahya (Admin Officer).



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